

5 KEY IMPACTS OF OLYMPIC GAMES IN CHINA

>500 sqm on massive ACS installed for training:  CHONGQING DESTINATION CENTER
 BEIJING SPORTS UNIVERSITY

5 cities welcome IFSC climbing competitions + ASIAN GAMES 2022 hosted in Hangzhou

 CHONGQING  XIAMEN  GUANGZHOU  TAI'AN  WUJIANG

>250,000
PRIMARY/SECONDARY SCHOOLS
> 2000... UNIVERSITIES

Climbing walls become part of school programs



* IN 2018, CHINESE GOVERNMENT REMOVED SPORT CLIMBING FROM THE LIST OF DANGEROUS SPORTS ! BASED ON THE TOTAL NUMBER OF SCHOOLS AND UNIVERSITIES, THERE IS A HUGE GROWTH POTENTIAL OF SPORT CLIMBING FOR EDUCATION PURPOSES.

~500 climbing gyms currently opened in top-cities. Expected +200 by end of 2021.

 SHANGHAI  BEIJING  SHENZHEN  GUANGZHOU  CHENGDU

* Climbing gyms already re-opened.

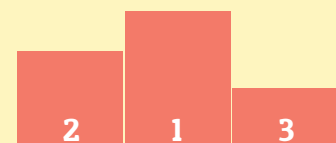
Climbing gyms need:



Very short delivery lead times



Efficient value-to- quality ratio



Directional, large and aesthetical grips

LOCAL MANUFACTURING AND DISTRIBUTION WILL ENABLE YOU TO UNLOCK THESE COMPETITIVE ADVANTAGES, WITH MINIMUM HEADACHE !

